

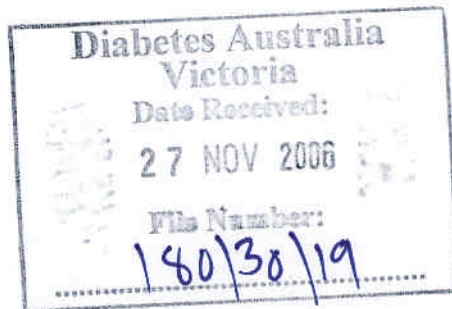
NUTRICIA

AUSTRALIA

24 November 2006

Our Ref: TBRE.856.1106.dh

Ms Justine Hodge
Co-ordinator
The Parents Jury
570 Elizabeth Street
Melbourne VIC 3000



Dear Ms Hodge,

Thank you for your letter received 23 October 2006 following The Parents Jury's comments on our advertising last month.

As a consumer oriented company, we depend on feedback from our customers, and your comments on our advertising have been taken on board. We've also decided to undertake a new initiative and host a forum on how best to engage with our customers – an initiative we'll soon extend an invitation to you to join.

Taking up your offer to share our response with your 1550 members, we'd appreciate confirmation of publishing to your members the following detail in response to misinformed suggestions that Karicare is 'high in sugar'.

Karicare does not contain added table sugar (or sucrose). The labeled levels of sugars in Karicare products are comparable to standard cows milk. As an example, Pura Tone brand no fat cows milk contains 6.2 g/100ml of sugar, comparable to Karicare Toddler Gold, which contains 6.3 g/100ml. We would be happy to provide clinical trial data to address your members' concerns if the Parents Jury seeks to investigate the 'high sugar' claim further.

We also consider it important to share with your members detail that the key ingredients of Karicare Gold are lactose, vitamins, minerals, and omega LCPs. LCPs (Long Chain Polyunsaturated) are found in breast milk, and are important during infancy for the proper development of the eyes, the brain and the nerves. We feel this information is important for those parents who need or choose to substitute the best source of nutrition for their children – breast milk.

While no person or company enjoys being criticised in public, our approach is to listen and learn. That's why in the early New Year we will host a forum with consumers and experts around how they would like to see our engagement strategies develop. I'll soon formalize an invitation to the Parents Jury to participate in this forum, and I'll look forward to meeting you should you be able to join us.

Of course, should you wish to discuss any issue in the interim, I'd be delighted to speak with you directly.

Yours sincerely,

Toni Brendish
Managing Director,
Australia & New Zealand